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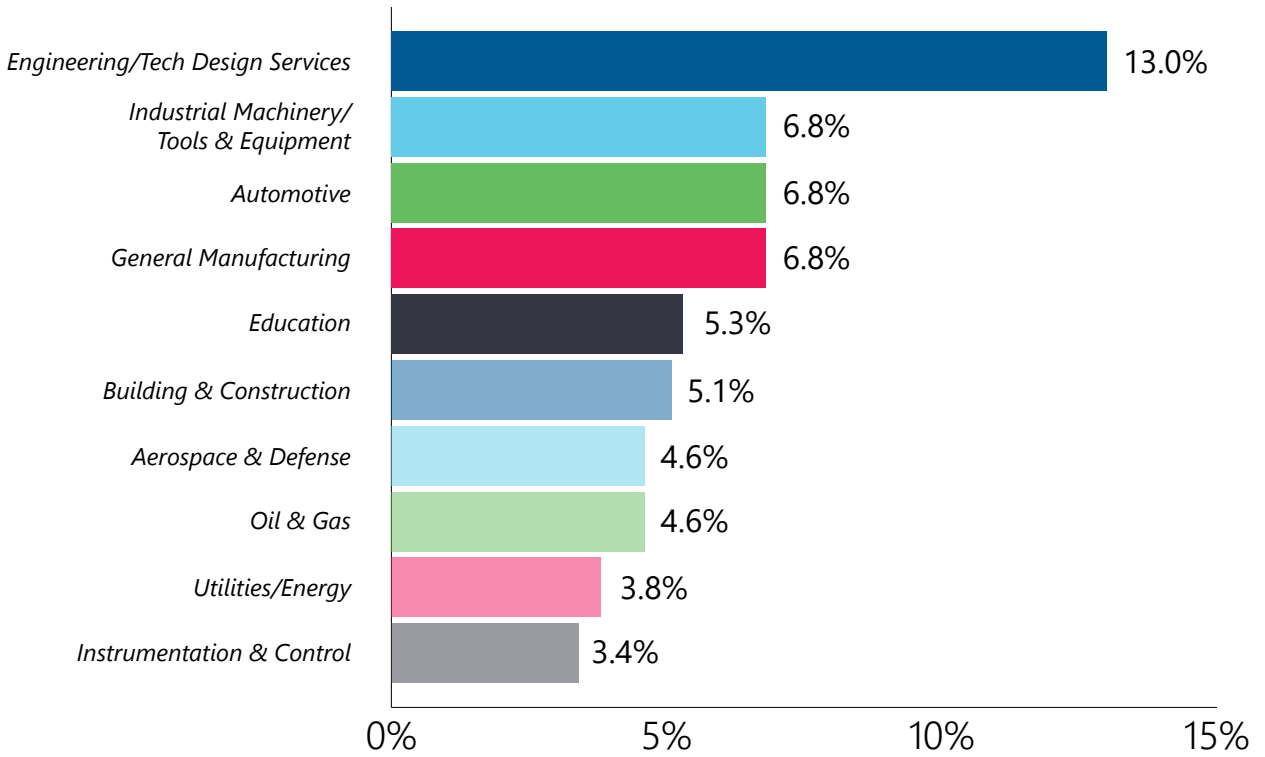
GlobalSpec's Engineering in Motion newsletter emphasizes the most engaging and informative engineering news in the form of videos. Subscribers can stay up-to-date on the latest technology, products, and research news with a series of engaging videos. Watch the latest breakthroughs unfold before your eyes – consumer electronics in action, DIY and tutorial sessions, as well as news briefs and engineer commentaries.

Markets/Industries Served:

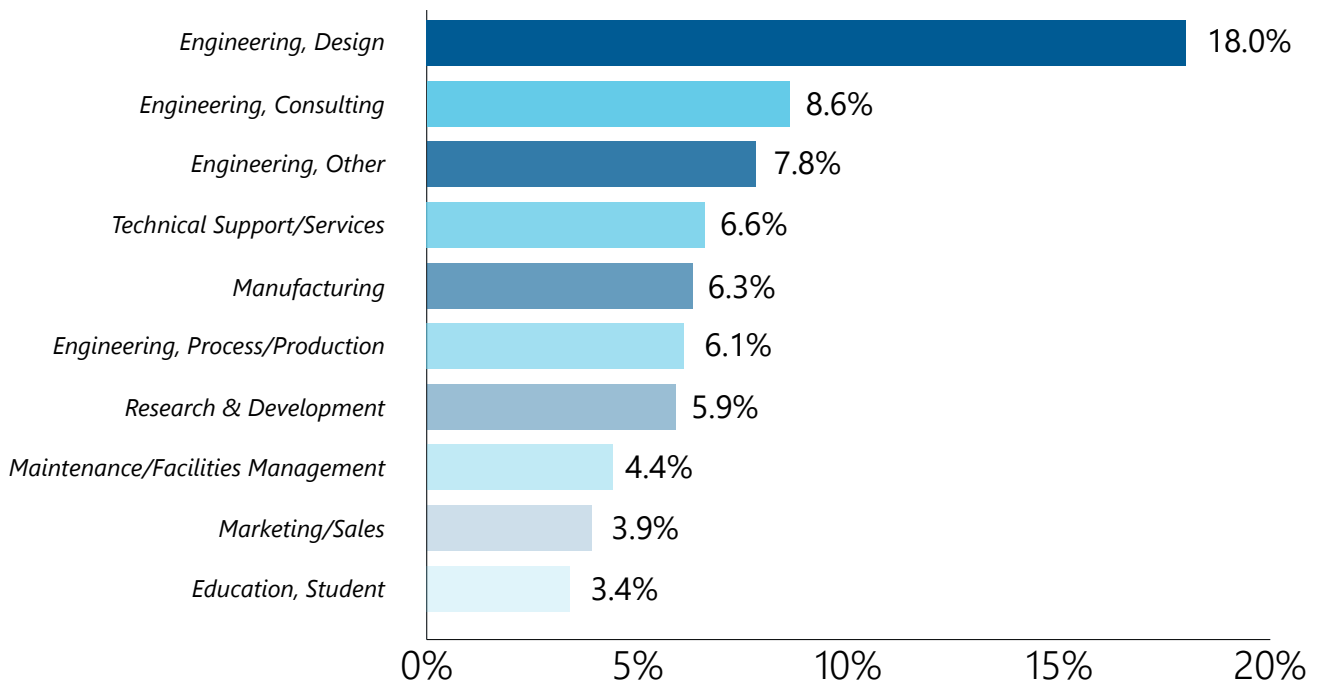
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Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

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** Manufacturing Content Marketing